

Message Text

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INFO OCT-01 AF-10 NEA-14 ISO-00 CIAE-00 EB-11 INR-11

LAB-06 NSAE-00 PA-04 RSC-01 SIL-01 USIA-15 PRS-01

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DRAFTED BY: COMM/BIC/CAGNE/LLJENSEN/BKY

APPROVED BY: EB/OCA/REP:GPWILSON

COMM/BIC/OIM/OIM/CAGNE/PHALE

COMM/BIC/OIM/AF/TFFIEDLER

COMM/BIC/OIM/SAD/RVIGNEAULT (PHONE)

STATE/EB/CBA/OCA/BR:IAWILLIAMSON

STATE/NEA/AFN/JMONTVILLE (PHONE)

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R 312131Z JUL 74

FM SECSTATE WASHDC

TO AMEMBASSY LAGOS

AMEMBASSY RABAT

AMCONSUL CASABLANCA

USINT ALGIERS

UNCLAS STATE 166749

E.O. 11652: NA

TAGS: BEXP, AG, MO, NI

SUBJECT: FY 1975 TRADE PROMOTION EVENT CHANGE

REFS: A) STATE A-8612 DATED OCT. 16, 1973;

B) ALGIERS 2318 DATED OCT. 31, 1973; (NOTAL);

C) ALGIERS A-133 DATED AUG. 14, 1973 (NOTAL);

D) RABAT 3796 DATED AUG. 16, 1973 (NOTAL);

E) CASABLANCA A-77 DATED NOV. 12, 1973 (NOTAL);

1. WITH POSTS' CONCURRENCE, COMMERCE PLANS DELETE FROM
FY 1975 TRADE PROMOTION EVENT SCHEDULE THE MATERIALS HANDLING
EQUIPMENT TRADE MISSION ORIGINALLY SCHEDULED FOR APRIL 1975
(REF A). DELETION BASED ON RECOGNITION OF POST'S POTENTIAL
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HEAVY WORKLOAD RECRUITING EXHIBITORS FOR CASABLANCA FAIR

(APRIL) AND MAJOR EXHIBITION AT SEPTEMBER ALGIERS FAIR, IN ADDITION TO OTHER PLANNED PROMOTIONAL EVENTS ALL POSTS.

2. FOR ALGIERS: BELIEVE THIS WILL MEET POST'S OBJECTION (REF B AND SUBSEQUENT MESSAGES) TO BUNCHING THREE EVENTS BETWEEN FEBRUARY-JUNE 1975, AS WELL AS POST REQUESTS TO PROGRAM SEMINARS RATHER THAN TRADE MISSIONS TO ALGERIA. SINCE MATERIALS HANDLING THEME WILL BE PROMOTED AT SEPTEMBER 1975 FAIR, BELIEVE WE CAN STILL FULLY COVER OPPORTUNITIES IN THIS SECTOR WITHIN APPROXIMATELY SAME TIME FRAME. IF POSTS REQUESTS, WE COULD CONSIDER SUBSTITUTING MISSION FOR ANOTHER EVENT PLANNED IN FY 1976 OR ADDING IT LATER.

3. FOR RABAT/CASABLANCA: DEBRIEFING AT COMMERCE BY ECON/COUNSELOR RYAN REAFFIRMS OUR FEELING THAT POSTS MAY BE AGREEABLE TO INDEFINITELY POSTPOINING TRADE MISSION BECAUSE OF INCREASED WORKLOAD, CLIMAXING IN SPRING 1975, ON COMMERCIAL PRESENCE EXHIBITION AT CASABLANCA FAIR, APRIL-MAY. POSTS MIGHT WISH PROMOTE MATERIALS HANDLING EQUIPMENT AS EXHIBITION THEME. PER POST SUGGESTION, THIS MISSION COULD BE SUBSTITUTED FOR ANOTHER PLANNED FY 1976 EVENT OR ADDED SUBSEQUENTLY.

4. ACTION LAGOS - CABLE FOLLOWS PROPOSING SUBSTITUTE RR EQUIPMENT TRADE MISSION IN MARCH '75 VICE MATERIALS HANDLING TRADE MISSION THUS SPACING NIGERIA TRADE PROMOTION EVENTS IN KEEPING RYDLUN/MCGRATH DISCUSSIONS. KISSINGER

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Draft Date: 31 JUL 1974
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
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Disposition Event:
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Type: TE
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